



—TARAKKI KAREINI!

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 74 - 369 Days Plan I (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

The NFO period of the Scheme is from May 05, 2014 to May 07, 2014 which has now been extended to May 08, 2014 (Tuesday).

Accordingly, MICR cheques will be accepted till the end of business hours upto May 05, 2014. Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto May 08, 2014. Switch-in request from equity schemes will be accepted upto May 05, 2014, till the cut off time applicable for switches. Switch-in request from non-equity schemes will be accepted upto May 08, 2014, till the cut off time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : April 29, 2014

No. 031/04/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.